

From the tunnels below Gotham  
A graphic interpretation of

# Covert Propaganda and Molding the Mass Mind

How our thoughts are being secretly shaped

By Chad Hill

## Who: Economic Elite

### Plutocracy

Sociologists: Domhoff and Mills (p. 53)

Political Scientists: Gilens and Page research (p. 84)

Journalists: Ferdinand Lundberg, Jane Mayer

Retired Military: Smedley Butler (p. 54), Dwight Eisenhower M.I.C.

→ BOD: Banking, Oil, and Defense (p. 125)

Project Censored: [Transnational Corporate Class](#)

→ CIA serves as [Praetorian Guard](#) (p. 30)

→ Apologists for Modern [Democratic Elitism](#): Walter Lippmann (p. 22), Edward Bernays "Invisible Government" (p. 24, 26)

## What:

"Every ruling class has wanted only this: all the rewards and none of the burdens. The operational code is: we have a lot; we can get more; we want it all." —Michael Parenti

"It's not that they take pleasure in causing so much death and suffering. It's that they just don't care ... the same that could be said about a sociopath." —William Blum

→ [Promote Elite Economic Interests](#) (p. 85, 140)

→ Access to Resources, Open Up Markets (p. 143)

Submission to U.S. Foreign Policy

Negate Threat of a Good Example (p. 139)

→ [Avoid Systemic Critiques](#): focus on people rather than institutions (p. 206)

→ Discredit & Demonize Competing Ideologies, Collectivism (p. 171)

→ Fascism sold as bulwark against Communism (p.236)

## How: Fraud & Force

→ Layers of Control (p. 54, 175)

Persuasion

Huxley: "Love their Servitude" (p. 87, 204)

→ Co-opt with Enticement, Bribes

Steinbeck: "Embarrassed Millionaires" (p. 87)

→ Threats, Terrorize

(p. 26, 83, 160)

→ Surveillance

→ Direct Coercion (p. 81)

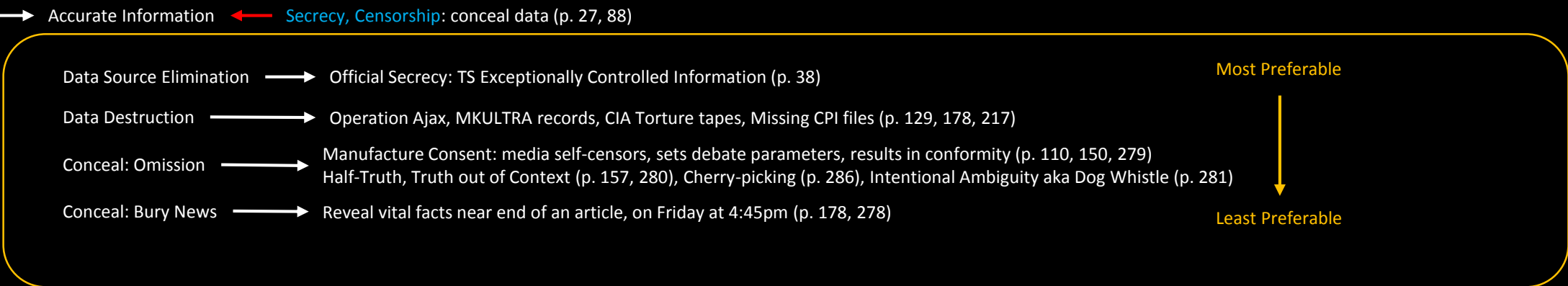
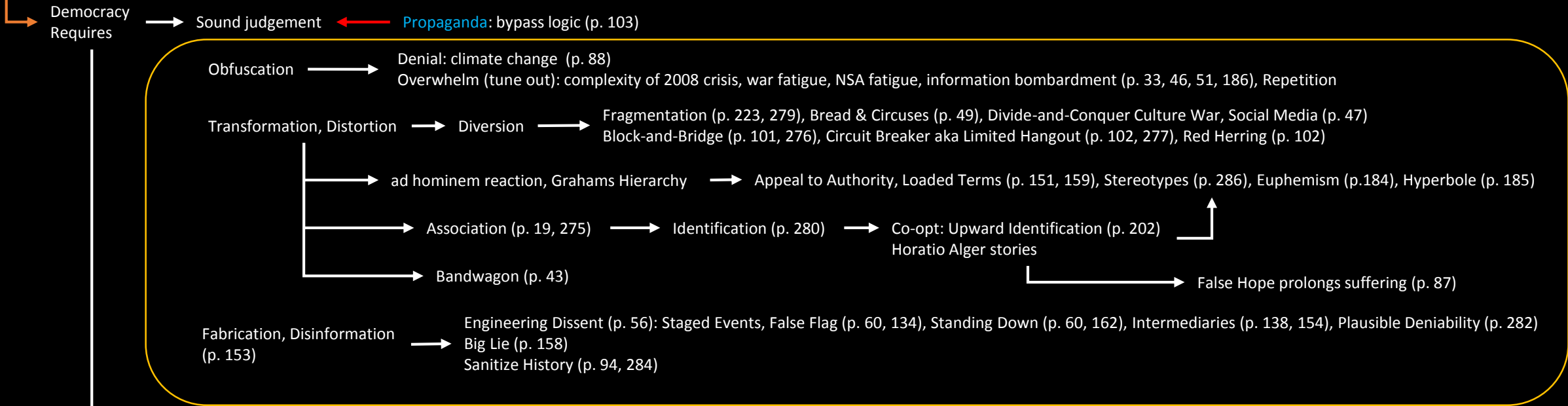
Fraud

Force

## “How” In Depth

Alex Carey (page 152): “corporate propaganda as a means of protecting corporate power against democracy.”

Victor Marchetti (page 38): “The basic reason for governmental secrecy is to keep you, the American public, from knowing -- for you, too, are considered the opposition, or enemy”



## Case Studies: Layers of Control From WWI era to Present (p. 11)

Early anti-union false flag ops (p. 209), association (p. 211), co-optation, divide and conquer (p. 212), demonization (p. 214)

## World War I

Committee on Public Information (CPI) (p. 216): Wilson pressured by J.P. Morgan syndicate of banks, loaned \$500 million to allies (p. 222)

Nye Committee (p. 230): confirmed that banks had fundamental role in U.S. involvement, exposed war profiteering

Network of 80,000 four minute men (p. 227)

CPI coined phrase "Making the World Safe for Democracy" (p. 235), association: [link capitalism and democracy](#) (p. 19), glittering generalities (p. 280)

## Interbellum

FBI's Hoover and Carl Byoir set up Red-Scare publicity bureau (p. 15, 245)

Hitler hires Carl Byoir (p. 59, 233, 236): [Fascism was viewed by business leaders as a bulwark against Communism](#)

*Mein Kampf*: Hitler admits that he and Goebbels used CPI techniques (p. 78)

## World War II

1945 oil-for-security pact with Saudis (p. 16, 114, 142)

Top military leaders concede that Japan was ready to surrender

Atom Bombs dropped on Japan were intended as a [signal to the Soviets](#) (p. 16, 115), colossal war crime sets stage for Cold War

**Case Studies:** Layers of Control From WWI era to Present (p. 11)

## Cold War

Cold war block and bridge (p. 114): [battle for resources \(oil\) depicted as a battle of ideologies](#) (yet the collapse of USSR didn't end NATO)  
Examples: Operation AJAX (Iran p. 126, 128), Operation PBSUCCESS (Guatemala p. 131), Operation CYCLONE (Afghanistan p. 133)  
Soviets were decimated after WWI (p. 58): rampant threat inflation

Litany of false flag operations (p. 60, 134): Gladio, Gulf of Tonkin, Operation Northwood  
CIA Recruits Chicago Mob to help assassinate Castro (p. 138): example of plausible deniability

### Spies and the Media

Operation Mockingbird (p. 71, 104): CIA infiltrates domestic and foreign media outlets, tool for manufacturing consent and dissent  
Ramparts Magazine (p. 105): CIA secretly funding Radio Free Europe, citizen front groups  
Operation Paperclip (p. 64, 146): CIA and State Department recruits over 1500 Nazis (many used to

### Domestic Covert Operations

Operation Bluebird, MKULTRA (p. 28, 91): CIA mind control project  
COINTELPRO (p. 91): FBI program that targeted political activists (like MLK, p. 176), under guise of fighting Communism  
MHCHAOS (p. 111): CIA domestic program, under guise of fighting Communism  
Houston Plan (p. 80): Nixon administration document, developed with FBI, under guise of fighting Communism  
BBC *Century of the Self* (p. 21): undermine social-oriented movements of 1960s with mood-ring wearing, me-oriented, self-help

## War on Drugs

Gary Webb's Dark Alliance (p. 95, 98): media chose to attack rather than investigate  
War on Drugs as a block and bridge ([CIA links to drug trade](#))(p. 101, 173), Alfred McCoy's *The Politics of Heroine*

## War on Terror

Television Show 24: Good Guys Torture , *Person of Interest*: Mass Surveillance is Good for You (p. 65)  
CIA Torture (p. 67): Destroys documents, spies on Senators, lies about effectiveness  
CIA continues long-standing relationship with media (p. 97)